

Software Best Bets for Small Organizations

The best tools for small organizations from the software areas we've reviewed this year

Email Newsletter Tools

Free List Management Tools

Mailman (offered by many web hosts)
Google Groups
Yahoo Groups
Topica's free service

Hosted Mass Emailing Tools

Groundspring Email Now
Electric Embers NPOGroups
GraphicMail
Emma
CampaignMonitor

For the Technically Inclined

PHPList
CivicSpace

Constituent Databases

Inexpensive Packaged Tools

GiftWorks
eTapestry
Democracy in Action

Free Databases for the Tech Savvy

Organizer's Database
Metrix
Salesforce.com
eBase
CiviCRM

Online Integrated Membership Tools

MemberClicks
Affiniscape
GoMembers GoSeries

Online Donation Tools

If you expect only a few donations, and price is a key concern

Click and Pledge
Network for Good
PayPal Donations

Best values for all around good tools

Auctionpay
Democracy in Action
eTapestry
GiftTool
Groundspring DonateNow
MemberClicks

Accounting Packages

QuickBooks
Peachtree
FundEZ

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